



Focus. Flexibility. Crystal Clear Results.

Expertus: Baker Petrolite 3 Day ILT for CAPEX Management Process

THE CLIENT

VisionCor partnered with Expertus, a learning company, to provide services to Baker Petrolite. Baker Petrolite is a leader in oil/water separation technology and in solutions to control corrosion, deposition, bacteria and H₂S in producing wells and production facilities. To serve refinery and petrochemical customers, Baker Petrolite provides chemicals and technical support to enhance plant processes, improve productivity, manage water treatment, and resolve environmental issues. Baker Petrolite is a subdivision of Baker Hughes, operating in over 90 countries serving independent, international and national oil companies.

THE CHALLENGE

Expertus needed to provide training to approximately 60 engineers in locations in the United States and around the world. Deliverables included a facilitator guide, participant guides, Flash demos, a PowerPoint presentation, and assessments.

Expertus was using an offshore team that had never designed instructor-led training material. They needed a reliable instructional design partner to help ensure that the materials developed met American cultural standards and quality.

WHY VISIONCOR

VisionCor has a proven record of success working with offshore teams in financial corporations and other organizations to produce effective training solutions. With each initiative, VisionCor customizes its approach to match the client's business culture. Expertus chose VisionCor as a business partner because of VisionCor's vast instructional design expertise and flexibility of approach.

THE SOLUTION

VisionCor edited the course content, and served as an advisor and senior instructional design partner to assist the offshore team in methods and procedures of building a quality course. A Wiki was chosen as the delivery method for the project content because of the diverse locations of the team (India, UK, and the US.) VisionCor continued to edit content as it came from offshore.

THE RESULTS

VisionCor successfully helped Expertus adapt the instructional materials to meet American cultural standards and quality. Expertus continues to see the added value of quality and cost effectiveness in partnering with VisionCor.

ABOUT VISIONCOR

Founded in 1990, VisionCor is a workforce learning, talent management, performance improvement, and documentation firm. VisionCor provides customized solutions and staff

augmentation services to clients ranging from Fortune 500 corporations to small and mid-sized businesses. VisionCor's services include training, talent management, performance improvement, documentation, and project management to help companies implement organizational change initiatives and address their ever-changing workforce needs. Contact VisionCor at 888.299.8267, <http://www.visioncor.com>, or email at info@visioncor.com.